



Draft Email to Be Shared with Retailer
Retailer should send to ALL distributors currently in use

ABC Bar & Restaurant pleased to announce a collaboration with BeerBoard to automate our ordering and replenishment process.

We are doing this to optimize our bar management procedures by using data and technology to capture valuable purchase and invoice level data insights. This will make our operations more efficient and profitable.

To enable this effort, we are requesting that you receive orders via EDI, APIs, Email or other digital mechanisms.

We are also requesting that you share relevant pricing information and purchase history with SmartOrders. You will be hearing from a member of the BeerBoard Team soon.

Thank you for your cooperation.

