



# SmartOrders

Frictionless Connectivity for Ordering  
Benefitting Retailers and Suppliers



Reduce Manual Labor Challenges



Reduce Inaccurate Ordering & Extra Holding Costs



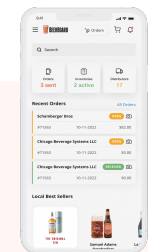
Decrease Out of Stocks & Off-Day Deliveries via Improved Forecasting



Drive Revenue & Expand Marketing Opportunities



Retailers



Distributors

## Retailer Benefits

- ✓ Streamline ordering and inventory
- ✓ Reduced labor & costs with automated recommended orders for all brands
- ✓ Help less experienced GMs create accurate orders
- ✓ Unified LBW / Packaged reporting and visibility never before available

## Supplier Benefits

- ✓ Integrates with your online ordering portal
- ✓ Enhanced insights to empower sales team as consultative partners
- ✓ Reduce off-day deliveries, out-of-stocks, improve cash flow
- ✓ Truly partner with your retailers to offer premier support

## Retailer Quote

"SmartOrders has been incredible for our business. Ordering to each of our distributors is completed in real time and we have full visibility on current inventory levels. GMs can allocate time saved to managing staff and improving our guest experience. SmartOrders is something every retailer and distributor should be using to run their business."



**BUFFALO  
WILD WINGS**

