

Digitizing Bar Management



Technology & Automated Intelligence make running a bar easier and more profitable



Increase product sold every month



Reduce off-day deliveries via AI



Extend staff and address challenges



Enable Marketing opportunities



SmartBar

Make fact-based, smart decisions to optimize your bar or business

- ✓ Automated intelligence identifies areas of opportunity
- ✓ Real-time insights by shift, location, division or chain
- ✓ Reduce waste (negligence & theft) by 12%
- ✓ Increase revenue and profit per keg
- ✓ Additional gains with optimizing selection & offerings

ROI

\$40/keg x 30 kegs per month

Total ROI

\$14,400 per year

SmartOrders

One Centralized Platform to Manage All LBW

- ✓ Simplify Ordering, Inventory and Payments
- ✓ Place All LBW Orders Directly To Distributors
- ✓ Automated Recommended Orders for All Brands
- ✓ Streamline Operations & Extend Staff
- ✓ Reduce inventory held in stock

ROI

\$30/hour x 15 staff hours/month

Total ROI

\$5,400 per year

SmartMenus

Drive Targeted Sales. Supplier Funded Promotions. Accurate Dynamic Menus.

- ✓ Reduce Print Costs
- ✓ Live Menu Updates
- ✓ Supplier-Funded Promotions
- ✓ User Activity Reporting

ROI

~\$5,000 per year through reduced print costs and upselling